

CCCN Strategic Plan 2024–2029

Vision, Mission, Values, and Strategic Pillars

Vision

Advancing cardiovascular nursing through leadership, advocacy, research and knowledge translation.

Mission

Advancing Cardiovascular Nursing Excellence



**Canadian
Council of
Cardiovascular
Nurses**

**Conseil canadien
des infirmières et
infirmiers en soins
cardiovasculaires**

7 Values and Value Statements

As CCCN pursues its strategic priorities over the next five years, the following values will frame all strategic actions and decisions

#1

Excellence

Striving for excellence in cardiovascular nursing practice, education, research, and advocacy.

#2

Collaboration

Fostering collaboration and partnerships within the organization and with external stakeholders to advance the field of cardiovascular nursing.

#3

Member-Centric

Placing members at the center of decision-making and prioritizing their needs, engagement, and professional growth.

#4

Lifelong Learning

Promoting and facilitating continuous learning, professional development, and knowledge sharing among cardiovascular nurses.

#5

Leadership

Demonstrating leadership in cardiovascular nursing, setting the standard for best practices and professional excellence.

#6

Knowledge Translation

Promoting the translation of research and evidence-based practices into practical applications for cardiovascular nursing care.

#7

Advocacy

Advocating for cardiovascular health, safe work environments, and the recognition of the vital role of cardiovascular nurses in healthcare.

3 Strategic Pillars

Serve as guiding principles for CCCN to advance cardiovascular nursing excellence

#1

Education and Knowledge Sharing

- Enhance Professional Development and Education Programs
 - Promote Evidence-Based Practice and Research Excellence
 - Empower Members as Educational and Research Leaders
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#2

Governance and Organizational Structure

- Strengthen Organizational Governance and Effectiveness
 - Foster Member Engagement and Collaboration
 - Build Strategic Partnerships and Alliances
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#3

Funding and Financial Support

- Diversify and Increase Funding Sources
 - Optimize Financial Management and Resource Allocation
 - Develop Sustainable Revenue-Generating Initiatives
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By focusing on these priorities, CCCN can make a significant impact in the field of cardiovascular nursing, enhance member engagement and collaboration, and ensure the financial stability needed to support its mission and vision.